

Welcome

South Main Alliance is a non governmental or not-for-profit membership organization formed to protect, enhance and serve the area of Houston known as the South Main corridor. Such fine Houston institutions as the Texas Medical Center, Rice University, Houston Community College-Central, University of St. Thomas, Houston Museum District, Hermann Park, Houston Zoo & Reliant Park are all encompassed in this most intensely vital, creative and humane environment. Find information about traveling, living, working and playing in the South Main corridor right here. Texas Medical Center

The Texas Medical Center started with a dream to create a medical center, where people from all walks of life could have access to the best health care anywhere - whether they were rich, poor, famous, alone, young, or old. All 47 of institutions of the Texas Medical Center are not-for-profit, and are dedicated to the highest standards of patient care, research, and education. These institutions include 13 renowned hospitals and two specialty institutions, two medical schools, four nursing schools, and schools of dentistry, public health, pharmacy, and virtually all health-related careers. It is where one of the first, and still the largest, air ambulance service was created; a very successful inter-institutional transplant program was developed; and more heart surgeries are performed than anywhere else in the world.

Rice University

Rice and Houston. Houston and Rice. It's a synergistic relationship that's been mutually beneficial for more than 95 years. And, as we approach our next 100 years of service, Rice's small size allows personal interaction between students and professors, while our eminent faculty foster the intellectual excitement of a major research university. At Rice, undergraduates at all levels participate in cutting-edge research with world-class faculty in the humanities, social sciences, engineering and natural sciences. Premier architecture and music professors enhance classroom experiences with their exceptional talent and artistry. A Rice education offers personal involvement and excellence in programs that prepare graduates for a changing world.

Houston Community College-Central

Drawing students from near and far, Houston Community College mirrors the diversity, openness and opportunity of the world-class city that is Houston. Since its opening in 1971, more than 1.3 million students have improved their lives through education and training obtained from HCCS. We are committed to meeting the needs of our diverse communities, providing academic courses for transfer to four-year institutions, terminal degrees and certificates in more than 70 fields of work, continuing education and corporate training.

University of St. Thomas

The excellence of University of St. Thomas's programs continue to hinge on one-to-one engagement between faculty and students and the academic leadership of our faculty. Our students are well prepared to go out into the world to take their place as leaders of faith and character. We will continue to grow, to promote academic excellence, and to enhance our service to our community until we take our place among the best universities in the world.

Houston Museum District

Dedicated to working collaboratively with 18 museums within a 1.5 mile radius of the Mecom Fountain to promote the Houston Museum District as a destination and maximize the use of artistic, scientific and educational resources of its institutions. Including Buffalo Soldiers National Museum, Byzantine Fresco Chapel Museum, Children's Museum of Houston, Contemporary Arts Museum, Houston Czech Center Museum Houston, The Health Museum, Holocaust Museum Houston, Houston Center for Contemporary Craft, Houston Center for Photography, Houston Museum of Natural Science, Houston Zoo, The John C. Freeman Weather Museum, The Jung Center of Houston, Lawndale Art Center, The Menil Collection, Museum of Fine Arts, Houston, Rice University Art Gallery & The Rothko Chapel.

Hermann Park

Hermann Park, presented to the City of Houston by George Hermann in 1914, is one of Houston's most historically significant public spaces. Over the years, the Houston Zoo, Miller Outdoor Theatre, the Houston Museum of Natural Science, the Houston Garden Center, and the Hermann Park Golf Course all have added to the Park's importance as a recreational destination. The Conservancy continues to build upon its successful working partnership with the City of Houston whereby Conservancy funds and manages the design of projects to be undertaken in the Park, and then shares the construction cost of these projects with the City. In the last ten years, under this award-winning partnership, HPC and the City have spent over \$40 million to enhance and restore Hermann Park.

The Houston Zoo

The Houston Zoo provides a fun, unique, and inspirational experience fostering appreciation, knowledge, and care for the natural world. Essentially a small city encompassing a world of ecosystems and experiences, the Houston Zoo is made up of many moving parts. We have over 4,500 permanent residents (our animals) for whom we provide housing, meals, medical care and, yes, even education! In addition, we have 1.6 million guests each year who come to experience our incredible variety of animals and ecosystems, as well as attend special private and public events and entertainment. Our dedicated staff works around the clock to ensure that the Zoo is always running smoothly for the safety and well being of our residents and guests.

Miller Outdoor Theatre

The Miller Theatre Advisory Board (MTAB) acts as a steward of public funds to provide professional-caliber performances, free to the public, at the Miller Outdoor Theatre for the cultural enrichment of Houston's diverse communities and the visitors to this great city. Miller Outdoor Theatre offers the most diverse season of professional entertainment of any Houston performance venue, and it's all FREE! Classical music, jazz, ethnic music and dance, ballet, Shakespeare, musical theatre, classic films, and much, much more are included in this year's outstanding line-up. Relax in the covered seating area or enjoy a pre-performance picnic on the hillside. All performances at Miller are family-friendly!

Reliant Park

Big, Small and Everything In Between. Within the expanding universe of stadiums, arenas, convention centers and entertainment venues, there's big, there's bigger, there's biggest. And then there's Reliant Park- North America's largest and most versatile complex of event venues, located in a city where adaptability, hospitality and distinct service are all Texas-sized - Houston. Inside Reliant Park you'll find the first-class facilities of Reliant Stadium, Reliant Center, Reliant Arena and Reliant Astrodome. At Reliant Park, education, entertainment, trade, commerce and competition all come together in one vibrant and energizing environment. Couple this with our professional staff dedicated to achieving the highest levels of customer and guest satisfaction and you'll clearly understand why Reliant Park is a leader in the event industry. For more than 77 years, the Houston Livestock Show and Rodeo® has been the heartbeat of the Southwest, beating powerfully with more than 21,000 volunteers who annually contribute their time, resources and talent as part of the world's largest livestock exhibition, world's richest regular-season rodeo and the Southwest's premier entertainment event. Since the Houston Livestock Show and Rodeo was established, it has made an impressive footprint on the livestock and entertainment industries and in the sport of rodeo. It also has played a notable role in enhancing the lives of thousands of young people in the state of Texas. The many milestones celebrated in the past 77 years have all contributed to Houston's most popular event. Follow this historical sketch to see the changes undergone and developments that made the Show unique:

Houston Rodeo

The Houston Livestock Show and Rodeo® was organized for charitable, educational and scientific purposes to encourage and promote the breeding, raising and marketing of better livestock and farm products at public fairs and to promote and maintain research and educational functions within the livestock industry. It is the general policy of the Show to utilize, in the fiscal year subsequent to which it is earned, the excess of its revenue over expenses for the furtherance of its exempt purpose, including the granting and/or funding of scholarships, educational endowments, agricultural research projects and other similar programs and the funding of related capital additions and improvements. The funds of the Houston Livestock Show and Rodeo are used exclusively to meet necessary expenses for its upkeep and operation and in furtherance of the exempt purpose of the organization.